

GraceWorks MINISTRIES INC MANGER

December 9–12, 2025
Franklin First United Methodist Church

2025 MANGER SPONSORSHIP OPPORTUNITIES

TRADITIONAL SPONSORSHIPS



ANGEL : \$10,000

- Fully fund Christmas for 143 children.
- Largest logo placement on event website and on the screen inside shopping floor area.
- Four designated social media posts featuring your support. Option to include a video about your business.
- Logo and description of business included in article about your sponsorship in GraceWorks e-Newsletter.
- Logo added to the sponsorship menu as "GraceWorks 2024 Manger presented by".
- Shout out at each shopping session to volunteers & Neighbors.
- Included as a highest tier sponsor in event press release before event and post-event.
- Sent branded event video after the event to share with your staff/team/community.
- One full shift of volunteer slots for your team.
- 60 volunteer spots for your team.



STAR : \$5,000

- Fully fund Christmas for 71 children.
- Priority logo placement on event website and on the screen inside shopping floor area.
- Two designated social media posts featuring your support. Option to include a video about your business.
- Logo in GraceWorks e-Newsletter article about the event.
- Shout out at each shopping session to volunteers & neighbors.
- Included as sponsor in event press release before event and post-event.
- 20 volunteer spots for your team.

NOTE: You will have until December 2nd to fill your volunteer spots before they are released to the public



The Manger is a free "store-like" shopping experience to help low-income Neighbors have Christmas gifts for their children. These families are given the dignity of choosing their own gifts within a festive shopping event.

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TRADITIONAL SPONSORSHIPS

Neighbor Welcome Room : \$5,000 (Exclusive)

- Fully fund our Registration and Welcome Team lead member who signs up our Neighbors to receive Manger gifts.
- Signs in Registration and Welcome/Waiting Rooms.
- Priority logo placement on event website and on the screen inside shopping floor area.
- One designated social media posts featuring your support. Option to include a video about your business.
- Logo in GraceWorks e-Newsletter article about the event.
- Shout out at each shopping session to volunteers & neighbors.
- Included in event press release before event and post-event.
- 20 volunteer spots for your team.

Gift Wrapping Room : \$3,000 (Exclusive)

- Help stock the gift-wrapping room with purchase of paper, bows, tape, and trimmings!
- Logo on directional signs leading to gift wrapping room and in gift wrapping room.
- Designated social media post just for your business
- Listed on event website and screen inside shopping floor area.
- Listed in GraceWorks e-Newsletter article about the event - Shout out at each shopping session to volunteers & neighbors.
- Included in event press release before event and post-event.
- 15 volunteer slots for your team.



Ornament : \$1,000 (3 Limited Sponsorships)

- Purchase 800 special annual family gifts provided in the waiting room – an ornament!
- Sign on the ornament tree with your logo.
- Logo on event website and screen inside shopping floor area.
- Designated social media post just for your business.
- Listed in GraceWorks e-Newsletter article about the event.
- Shout out at each shopping session to volunteers & neighbors.
- Included in event press release before event and post-event.
- 5 volunteer slots for your team.



Volunteer Room: \$1,000 (Exclusive)

- Help us stock the volunteer room with your donation!
- Logo on signage in volunteer room.
- Designated social media post just for your business.
- Listed on event website and screen inside shopping floor area.
- Listed in GraceWorks e-Newsletter article about the event - Shout out at each shopping session to volunteers & neighbors.
- Included in event press release before event and post-event.

NOTE: You will have until December 2nd to fill your volunteer spots before they are released to the public

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ADDITIONAL OPPORTUNITIES

Toy Drive Sponsor (Oct. 1–Nov. 21)

Drop Off: Dec. 3 & 4

Your commitment would include:

- Hosting a toy drive.
- Picking up your toy collection boxes.
- Scheduling a pick-up time for large quantities of toys (5 or more collection boxes) OR bringing toys to GraceWorks from **9 am–4 pm on Wednesday, Dec. 3, and Thursday, Dec. 4** (104 Southeast Parkway, Franklin, TN 37064).

Resources GraceWorks can provide for your toy drive:

- Collection boxes.
- Shopping list.
- Amazon Wishlist link.
- A branded donation link. Donations made through your link will be used to buy toys.

GraceWorks' Commitment to you:

- Listing your organization as a toy drop-off site on the GraceWorks' website.
- Including you on the event screen at the Manger event.
- Mentioning you in a thank-you social media post.



Holiday Food Box Sponsor (Delivered Dec. 13)

Your commitment would include:

- Choosing a number of food boxes your business or church can purchase the food for.
- Assembling boxes then delivering them directly to Neighbors' homes.
- Estimating price per food box.

Resources provided by GraceWorks:

- Shopping list.
- Names of Neighbors you can deliver food boxes to.
- Advice and tips from our returning partners on how best to purchase and pack your boxes!
- A branded donation link. We can collect tax-deductible donations for your organization to purchase food if that would be helpful for your team.

GraceWorks commitment to you:

- Including your organization on the event screen at the Manger event.
- Mentioning you in a thank-you social media post.
- Sharing social posts your team makes, including pictures of your team shopping/assembling/delivering.

