

December 9th - 13th Franklin First United Methodist Church

# 2024 MANGER SPONSORSHIP OPPORTUNITIES TRADITIONAL SPONSORSHIPS

# ANGEL : \$10,000

- Fully fund Christmas for 143 children.
- Largest logo placement on event website and on the screen inside shopping floor area.
- Four designated social media posts featuring your support. Option to include a video about your business.
- Logo and description of business included in article about your sponsorship in GraceWorks e-Newsletter.
- Logo added to the sponsorship menu as "GraceWorks 2024 Manger presented by".
- Shout out at each shopping session to volunteers & Neighbors.
- Included as a highest tier sponsor in event press release before event and post-event.
- Sent branded event video after the event to share with your staff/team/community.
- One full shift of volunteer slots for your team.

# STAR: \$5,000

- Fully fund Christmas for 71 children.
- Priority logo placement on event website and on the screen inside shopping floor area.
- Two designated social media posts featuring your support. Option to include a video about your business.
- Logo in GraceWorks e-Newsletter article about the event.
- Shout out at each shopping session to volunteers & neighbors.
- Included as sponsor in event press release before event and post-event.
- 20 volunteer spots for your team.

NOTE: You will have until December 2nd to fill your volunteer spots before they are released to the public



The Manger is a free "store-like" shopping experience to help low-income Neighbors have Christmas gifts for their children. These families are given the dignity of choosing their own gifts within a festive shopping event.



# **TRADITIONAL SPONSORSHIPS**

### Neighbor Welcome Room : \$5,000 (Exclusive)

- Fully fund our Registration and Welcome Team lead member who signs up our Neighbors to receive Manger gifts.
- Signs in Registration and Welcome/Waiting Rooms.
- Priority logo placement on event website and on the screen inside shopping floor area.
- One designated social media posts featuring your support. Option to include a video about your business.
- Logo in GraceWorks e-Newsletter article about the event.
- Shout out at each shopping session to volunteers & neighbors.
- Included in event press release before event and post-event.
- 20 volunteer spots for your team.

## Gift Wrapping Room : \$3,000 (Exclusive)

- Help stock the gift-wrapping room with purchase of paper, bows, tape, and trimmings!
- Logo on directional signs leading to gift wrapping room and in gift wrapping room.
- Designated social media post just for your business
- Listed on event website and screen inside shopping floor area.
- Listed in GraceWorks e-Newsletter article about the event - Shout out at each shopping session to volunteers & neighbors.
- · Included in event press release before event and post-event.
- 15 volunteer slots for your team.



### Ornament : \$3,000 (Exclusive)

- Purchase 800 special annual family gifts provided in the waiting room - an orhament!
- · Sign on the ornament tree ith your lo
- n inside shopping Logo on event website and screet floor are
- Designated social media post just for your pusiness.
  Used in GraceWorks e-Newsletter article about the ent
- Shout out at each shopping session to volunteers & neighbors.
- Included in event press release before event and post-event.
- 15 volunteer slots for your team.



## Volunteer Room: \$1,000 (Exclusive)

- Help us stock the volunteer room with your donation!
- Logo on signage in volunteer room.
- Designated social media post just for your business.
- Listed on event website and screen inside shopping floor are
- Listed in GraceWorks esNewsletter article about the vent - Shout out each shopping session to volunteers & neighbors.
- Included in event press release before event and post

NOTE: You will have until December 2nd to fill your volunteer spots before they are released to the public



# **ADDITIONAL OPPORTUNITIES**

## **Toy Drive Sponsor**

#### Your commitment would include:

- Hosting a toy drive.
- Picking up your toy collection boxes.
- Scheduling a time for toy pick up on one of two provided days OR bringing toys to GraceWorks.
- Resources GraceWorks can provide for your toy drive include:
- ~ Collection boxes
- ~ Shopping list
- ~ Amazon Wishlist link

~ A branded donation link. Donations made through your link will be used to buy toys.

### GraceWorks commitment to you :

- Being listed as a toy drop-off site on the GraceWorks website.
- Included on the event screen at the Manger event.
- Included in thank you social media post.





# Holiday Food Box Sponsor

#### Your commitment would include:

• Choosing a number of food boxes your business or church can purchase the food for, assemble, and deliver directly to neighbor's homes.

Estimated price per food box:

- Resources provided by GraceWorks:
- ~ Shopping list.

 $\sim$  Names of Neighbors to whom you can deliver food boxes

~ Advice and tips from our returning partners on how best to purchase and pack your boxes!

~ A branded donation link. We can collect tax-deductible donations for your organization to purchase food if that would be helpful for your team.

#### GraceWorks commitment to you :

- Included on the event screen at the Manger event.
- Included in thank you social media post. Will share posts your team makes including pictures of your team shopping/assembling/delivering.