



2024 SPONSORSHIP OPPORTUNITIES

THANKSGIVING DAY

NOVEMBER 28, 2024



Now in its 25th year, this Thanksgiving Day tradition is a family feel-good, do-good time. Over 3,300 participants run/walk the 10k, 5k, or Kids Turkey Chase through the heart of Cool Springs. Approximately 3,000 of their friends and family stand on the sidelines to cheer them on. Each Trotter crosses the finish line knowing that a local family now has Food, Shelter, and/or Support because they ran for GraceWorks.

SPONSORSHIP LEVELS

Company logo displayed on the event website Recognition to 10,000+ on social media outlets Option to bring a booth to the event

Free race entries

Company logo displayed on promotional flyer

Recognition on the event sponsor banner

Mentioned in the press release

Company logo on route signage

Company logo on event t-shirt

Recognition during announcements at the event

Company logo on all emails to participants

Larger company logo on promotional materials

Quote in the press release

Company logo on event bib

Name included as a presenting sponsor

Speaking opportunity at the event

PLATINUM **EVENT GOLD** SILVER **BRONZE** 20 **>>>>>>>>** \$20,000 \$5000 \$2000 \$550

AMOUNT

SPECIAL SPONSOR OPPORTUNITIES

RUNNER BIB SPONSOR: \$4,000

Receive great visibility with this speed by. Each bib, worn by every runner, will display your logo. This package also includes all Silver Level perks.





2024 TURKEY TROT SPONSORSHIP COMMITMENT

Company Name :
Contact Name :
Address:
City:
Phone :
E-mail :
Level:
Amount :
Authorized Signature :
Date:

SPONSORSHIP DEADLINES

October 25, 2024:

All Sponsors must be committed by this date for your logo to be included on the back of the shirts.

November 18, 2024:

Please let us know if you would like to set up a sponsor booth the day before/day of the event by this date. Please email mholland@graceworkstn.org to get this coordinated.